ABSTRACT OF THE DISCLOSURE

A pore ruler for objectively measuring attributes of facial skin pores and methods of using same. The pore ruler device includes a scale having indicia of at least two

5   different pore attributes captured in a medium, determined by the following steps:

(i)   Taking multiple photographs of multiple subjects;

(ii)   Sorting the photographs, thereby classifying them according to said pore attributes to obtain sorted data;

(iii)   Analyzing said sorted data;

10   (iv)   Selecting representative images from each bin, thereby creating a pore ruler scale; and

(v)   Validating said pore ruler scale by clinicians and consumers to show that consumers can distinguish pore attributes and correlate them with said scale.

A cosmetic product system is also provided which includes a cosmetic composition for

15   reducing the appearance of facial skin pores, and a pore ruler device packaged with the composition. A method for assessing pore attributes on the pore ruler scale, as well as of evaluating progress of the combat against the signs of pores occurring over a period of time within which the composition is applied to an area of skin being monitored is provided.

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